

Recent Major Clients

2005-2008

Rapp Collins

FLASH DEVELOPMENT:

Currently developing interactive banners for pharmaceutical clients.

RedCatsUSA

DESIGN:

Designed and executed emails, banners, and landing pages for WomanWithin.com, OneStopPlus, Roaman's and BrylaneHome.

Bearport Publishing

DESIGN:

Prototyped and developed style guides for several new and extended series of books.

ILLUSTRATION:

Created spot illustrations for new series of books.

North Star Fund

ART DIRECTION:

Designed the fund's 2003, 2005, and 2006 annual reports and the invitation kits for several galas.

Ogilvy PR

DESIGN:

Responsible for the design of logos, press and presentation materials and collateral for a wide variety of clients.

Working Playground

ART DIRECTION:

Designed the organization's annual report and teachers' guide. Created email graphic elements for annual on-line auction. Developed layout grid for the quarterly newsletter.

Pearson Education

DESIGN:

Concepted and created 6 sets of children's readers with 18 unique container treatments.

ILLUSTRATION:

Produced two spot illustrations for a children's textbook.

New York Times

DESIGN:

Designed a family of Education Fund Ads. Proposed two promotional inserts for special advertising sections.

ILLUSTRATION:

Created three families of decorative flourishes for the Bridal sections for 2004 and 2005, including corner treatments, ribbons, and patterns.

Triumph Education

DESIGN:

Prototyped, developed style guides, and directed illustration for three lines of books.

T.A.S.S.

DESIGN:

Created promotional brochure and poster for a new school—School of Technology, Arts, Sciences and Studio - in the East Village.

Illustration Clients

2005-2008

Rapp Collins

Henry N. Abrams

Nancy Hall

Bearport Publishing

Agent 16

London Fog/Hot House Design

Goldberg Fossa Seid

Flashpoint Advertising

Columbia University Teachers College

New York Times

Education

BFA: Pratt Institute, Brooklyn NY

MFA: Claremont Graduate School, Claremont, CA

Selected Clients

-2005

Rizzoli Books

TYPE DESIGN:

Developed custom font for monograph.

Raising Voices

ART DIRECTION:

Developed layout grid and cover for the Uganda organization.

ACM (Assoc. for Computer Machinery)

ART DIRECTION

Created logos for the Computer Science Teachers' Association and the Student Research Competition.

Merkley Newman HartylPartners

DESIGN:

Developed the look for the Lipitor Professional Campaign, and created collateral for the "Machine in the Garden" show.

Cliff Freeman

DESIGN:

Layout for Budget trucks. Logo development for Quiznos sandwiches.

Publicis Dialog

ART DIRECTION:

Developed direct advertising for ABC Radio, EVISTA, Triple I Prescription Guides.

Griffin Bacal-DDB Needham

ANIMATION/WEB DESIGN:

Created original gif animations, and coded original K'nex site.

Giorgio Armani

DESIGN:

Developed window graphics for Emporio Armani stores in North America, promotional t-shirt and hat designs, banners.